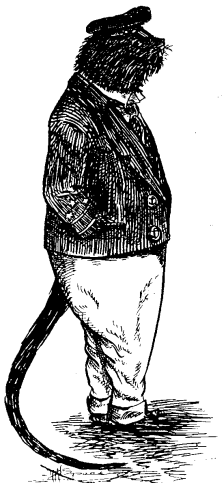


The Monroe Muskrat Project

Cows in Chicago? Pigs in Seattle & Peoria? Frogs in Toledo? Lizards in Florida? Elephants & Donkeys in Washington D.C.? Moose in Toronto?

Muskrats in Historic Monroe County Michigan!

WHO: The Monroe County Convention & Tourism Bureau and our tourism partners teamed up to bring The Monroe Muskrat Project to Monroe County. The event will serve as a regional public art event and a historic cultural activity for citizens and visitors of Monroe County.

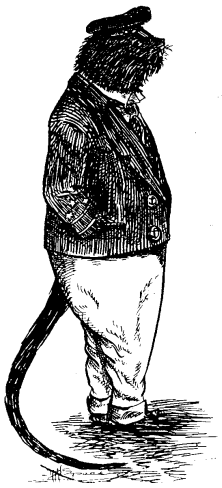
WHAT: A public art project that may consist of as many as 100 fiberglass muskrats decorated by local artists. The figures come in one pose with a weighted base and may be artistically inspired or marketing oriented. They will also be available in the original design.

WHEN:

February – May, 2004	Sponsorship period ($500.00 deposit)
May 1	Artistic Application deadline
May 30	Deadline for receipt of artist submissions ($500.00 balance due)
June 1	Muskrats delivered/work begins
June 30	Work Completed
July 15 – January. 15, 2005	The Monroe Muskrat Project exhibit begins
February 2005	The Monroe Muskrat Project Auction Gala (each artist and each sponsor will receive 2 tickets)

WHERE: Throughout Historic Monroe County!

WHY: Zurich Switzerland was the first to hold and exhibition of this kind in 1998 with its' exhibit of fiberglass cows. Chicago lured visitors in 1999 to spend and extra $200 million seeking out the 320 cows in their city. They were later auctioned raising $3.4 million. More than 15 million visitors per year pass through Monroe County. The Monroe Muskrat Project will promote visitor/citizen traffic to Monroe County and provide sponsors/businesses with an outstanding promotional vehicle and simultaneously supporting history, culture and the arts. For complete information on the project,contact John Patterson, President/CEO of the Monroe County Convention & Tourism Bureau at 734.457.1030 or email muskrat@monroeinfo.com.



Application for

The Monroe Muskrat Project

Artistic Information Form

Date _____

Name _____

Address _____ City _____ State _____ Zip _____

Preferred Contact Phone Number _____

Email _____

Sponsor Name _____

Project Title _____ Signature _____

Please describe your design for The Monroe Muskrat (in as much detail as possible).
Drawings are not required but will assist in the selection process.

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